

RESULTS BASED PLAN

Implementation Plan

Strategies

Priorities

Mission

Scan - Needs Assessment - Critical Issues

VISION

~ VISION STATEMENT ~

MUNICIPALITY OF THE DISTRICT OF CHESTER

RECREATION COMMITTEE

FEBRUARY 2004

The vision of the Municipality of the District of Chester Recreation Committee is one where:

- ▶ Our community is so vibrant, healthy, unique, responsive, diverse, safe, prosperous, learning and growing, technologically advanced, respectful of the environment, that it is viewed as one of the best rural places to live.
- ▶ Citizens in our community embrace all aspects of wellness and are cooperative, caring, supportive, happy, multi-talented, active and healthy, forward-thinking and engaged in the life of the community.
- ▶ The Recreation & Parks Department is knowledgeable, current and on the leading edge, resourceful, supportive and proactive, known for its service orientation, accountability standards, openness to change and flexibility. It is a leader in community development, use of technology, communications, the promotion of healthy lifestyles, community schools, parks, trails and facilities and provides exciting recreation opportunities for all.
- ▶ The Municipality of the District of Chester is a wonderful rural community known for its vision, is community connected through successful partnerships, instills cooperation and collaboration and is progressive, prosperous and innovative in its thinking. It provides safe and welcoming environments, is well resourced to provided recreational opportunities, and makes quality decisions based on citizen input. Open communication and quality relationship building with the Recreation Committee and the public is at the forefront. The Municipality values the environment, equity and fairness, accountability and accessible services.

~ CRITICAL ISSUES ~

MUNICIPALITY OF THE DISTRICT OF CHESTER

RECREATION COMMITTEE

FEBRUARY 2004

1. How can we improve two way communication?
2. How can we better inform public / community organizations about our services?
3. How can we maximize the use of existing facilities better?
4. How can we improve access?
5. How can we better coordinate transportation that is currently available?
6. How can we better assist community organizations?
7. Decentralize - How can we improve access to programs?
8. How can we support community organizations to build their capacity?
9. How can we improve accountability?
10. How can we recognize / value volunteer contribution to the community?
11. How can we re/direct and/or increase our resources to better serve the public?
12. How can we improve our partnering with Government? Community? Corporate?
13. How can we eliminate duplications?
14. How can we stay on the leading edge of technology / recognize the need to use technology - essential?
15. How can we increase volunteerism?
16. How can we promote healthy lifestyles?
17. How can we better understand the roles of Staff / Recreation Committee / Council?
18. How can we better serve specific target populations?

~ MISSION STATEMENT ~

MUNICIPALITY OF THE DISTRICT OF CHESTER

RECREATION COMMITTEE

FEBRUARY 2004

It is critical for the Chester Municipal Recreation & Parks Department to achieve acceptable results in the following areas:

1. Community Development
2. Access to any Quality Facilities
3. Partnerships
4. Healthy Lifestyles
5. Leadership Development
6. Awareness of Recreational Opportunities
7. Quality Staff
8. Condition of Finances
9. Quality and Quantity of Volunteers
10. Accessibility (physical, social, financial, geography)
11. Public Awareness of Services / Programs
12. Public / Client Satisfaction
13. Equal Opportunity for Participation
14. Safe Opportunities / Communities
15. Condition of Capital Resources
16. Relationship with other agencies / associations

** Note: 1 - 4 above were identified as the top four priorities to focus on by the Ad Hoc Committee.*